

# George Washington Wants You!

## Major Assessment Grade

**Due on B Day Tuesday, October 9<sup>th</sup> or A Day Wednesday, October 10<sup>th</sup>**

The United States faced many challenges while fighting the Revolution against Britain. One challenge was enlisting enough soldiers to fight against the British army.

George Washington needs help! Imagine you work for an advertising agency hired by Washington. You need to design an original “Help Wanted Ad” or “Help Wanted Meme” encouraging American men to join the Continental Army. The ad or meme must attract many soldiers as the British have continued to outnumber the Americans on the battlefield. You must complete some internet research in order to create an accurate ad or meme.

### **Follow these instructions for designing your ad:**

1. Ad must be done on plain white copy paper or colored paper.
2. Ad must have at least **two qualifications** needed to be a soldier in the Continental Army.
  - Qualifications must be creative and specific.
  - Qualifications must be realistic.
  - Qualifications must be written in complete sentences using correct grammar & spelling.
3. Ad must have at least **two benefits** a man would receive if he enlisted in the Continental Army.
  - Benefits must be creative and specific.
  - Benefits must be realistic.
  - Benefits must be written in complete sentences using correct grammar and spelling.
4. Ad must have a colored picture **relevant and historically accurate** to the Revolutionary Period.
  - Picture can be hand-drawn or from clip art.
  - Do not just use a picture of Washington, be creative.
  - No pictures of tanks, machines gun, or anything from modern times!
5. Ad must be creative, neat, and easy to read. It must be your own original work. It can be neatly handwritten or typed. NO pencil! Use blue or black ink!
6. Ad will be a **major assessment** grade. Late work accepted but **5 points off per class day! Last day to turn in is Friday, October 12<sup>th</sup>, the last day of first nine weeks.**

A meme is formally defined as: an element of culture or systems of behavior that may be considered to be passed from one person to another. For you, the term meme conjures images of grumpy cat.

### **Follow these instructions for designing your meme:**

1. Meme must be computer generated. You can use one of these free online tools Livememe, Quickmeme, or Meme Generator if you want. Black and white memes are fine to turn in.
2. Meme must have a picture as well as words with correct grammar/spelling.
3. Meme must be your own work. I have already researched memes associated with Washington!
4. Ad will be a **major assessment** grade. Late work accepted but 5 points off per class day! **Last day to turn in is Friday, October 12<sup>th</sup>, the last day of first nine weeks.**

**Grading rubric is on back. Turn in this sheet with your work.**

Name \_\_\_\_\_ Period \_\_\_\_\_

**“Help Wanted Ad”**  
**George Washington Wants You!**  
**Major Assessment Grade**

Qualifications 30 points \_\_\_\_\_  
(2 written in sentences, realistic and creative)

Benefits 30 points \_\_\_\_\_  
(2 written in sentences, realistic and creative)

Pride in Work 30 points \_\_\_\_\_  
(Neatness, grammar, spelling, following directions)

Picture 10 points \_\_\_\_\_  
(Relevant and historically accurate)

Goes Beyond Bonus Points Earn up to 5 points \_\_\_\_\_

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**Total**

**“Help Wanted Meme”**  
**George Washington Wants You!**  
**Major Assessment Grade**

Interpretation / Overall Quality 30 points \_\_\_\_\_

Meme’s Originality 30 points \_\_\_\_\_

Visual Impact / Creativity 30 points \_\_\_\_\_

Pride in Work / Appropriateness 10 points \_\_\_\_\_

Goes Beyond Bonus Points Earn up to 5 points \_\_\_\_\_

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**Total**